



We are happy to present the August 2016 AIJN Newsletter! Please find below some useful information, meeting dates, as well as key events that the AIJN Secretariat Staff have attended.

NEWS

General Assembly

Upon the proposal from the Spanish Association, Asozumos, the last AIJN General Assembly took place in Madrid, on 13 April. The agenda covered various topics such as the Juice CSR Platform, the Juice Summit and the COP Expert Group, and the delegates had lively discussions on the Fruit Juice Matters campaign.

In her President's report, Marjan Skotnicki-Hoogland noted that it was important for countries to become involved in the Fruit Juice Matters campaign and work together in overturning the negative press as well as sharing the message that fruit juice is part of a healthy lifestyle.

Meetings attended on behalf of AIJN

- 4-8th April : Codex Committee on Contaminants in Foods, Rotterdam
- 11th April – 24th May : FoodDrinkEurope INCO
- 20th April : IFU workshop, Berlin
- 3-5th August : Prognosfruit, Hamburg

AIJN Juice Campaign



Fruit Juice Matters, formerly known as the AIJN PR Campaign, is really taking off. With agencies in place in the 14 countries, national plans and scopes of work are being finalised in some countries while a few others have finalised them and are already busy working on activities. The Scientific Expert Panel has been chosen and is preparing for their panel discussion at the Juice Summit, as well as validating the literature summaries which have been put together by Professor Johan de Rycker. In addition to this, the Message House and Glossary have been finalised and were distributed to the national associations and local agencies and our website has also gone live. Please take a look at the new Fruit Juice Matters' campaign website for more information : www.fruitjuicematters.eu

PH Bottle Project



The results of the R&D project PHBOTTLE, funded by the European Union, were presented on 18 April in Brussels at an international workshop organized by AINIA Technology Centre (Spain) and the AIJN.

After more than four years of research, the international consortium of the PHBOTTLE project, of which the AIJN was part, achieved the first worldwide prototype packaging made from a bioplastic material obtained from the organic matter, primarily sugars, present in the wastewater of the juice industry. Specifically, it is a bottle made with polyhydroxybutyrate (PHB), a polymer produced by bioproduction (microbial fermentation) in which certain bacteria use the sugars in the wastewater and synthesize this type of bioplastic.

The PHB bottle prototype obtained was used to package the juice produced by the wastewater generating industry itself, thus providing an innovative and comprehensive solution to the problems of waste management and environmental impact of this sector. A solution for the future based on the circular economy.

This project ended in April 2016, but the PHBOTTLE website is still functioning.

www.phbottle.eu

CODEX: Maximum level of lead in fruit juices from berries and other small fruits



The 10th Session of the Codex Committee on Contaminants in Foods (April 2016) agreed to re-establish the Electronic Working Group (EWG) led by the US to continue with the review of the maximum levels (MLs) for lead in several

food categories, including fruit juices and nectars that are obtained exclusively from berries and other small fruits. Currently, the Codex ML is set at 0.05 mg/kg for this type of product, and the EWG will consider lowering it to 0.03 mg/kg or 0.04 mg/kg. All interested parties should submit data until 16 September 2016. AIJN has already shared its data with the IFU, who will coordinate its members' position and submit the data to the CODEX.

AIJN CSR Expert Group



The group is together with the International Trade Center (ITC), doing the exercise of referencing the AIJN Code of Business Conduct in the ITC Standards Map. This tool provides information and comparison of over 200 standards, codes of conduct, and audit protocols addressing sustainability hotspots in global supply chains, and can be of great use for all AIJN members.

Juice CSR Platform

With a growing number of members, the Platform's country / crop Working Groups on Orange / Brazil, Apples / Europe and Pineapple / Thailand, are close to agreeing on a joint approach for action, which is expected to result in concrete pilot projects and field activities in 2017. In addition, the Platform is getting ready for the 4th edition of the Juice Summit, that will this year have a strong focus on CSR. The Summit starts with a CSR stream - a half-a-day programme that will partially focus on the work of the Juice CSR Platform, but also on practical ways to measure, compare and improve your sustainability performance. Presentations about importance of CSR, key CSR trends and communication insights will be part of the Plenary sessions on the second day of the event.



www.juicecsr.eu

AIJN Regulatory Affairs Expert Group

Currently mostly focused on discussions around origin labeling, given the fast-moving developments related to proliferation of national rules over the past few months. Additionally, industry input to the evaluation study on Regulation (EC) 1924/2006 on nutrition and health claims made on foods (in particular nutrient profiles), is also high on the agenda of the AIJN REG group.

Juice Summit 2016



The 4th edition of the Juice Summit is upon us and will once more be the major annual event for the global juice industry. The Juice Summit, an initiative from the leading International and European fruit juice associations, is organized by and for the industry. Last year's edition in Antwerp, was an overwhelming success, attended by over 500 senior executives representing 300 companies from more than 50 countries. We are working hard to make this year's Summit as big a success if not even better

This year's programme also includes a.o. sessions on:

- Dynamics of the Global Fruit Juice Market
- The Juice Supply Chain. - Outlook and Challenges
- Trends and Challenges for the Agri-Food & Fruit Juice Industry
- Consumer's perception of juices

If you have not registered yet, but would like to, please go to:

www.juicesummit.org/register

Upcoming meetings

- 12th September : Fruit Juice Matters - Marketing Steering Committee
- 13th September : Fruit Juice Matters - Executive Committee
- 15th September : Fruit Juice Matters - Project Board
- 20-21st September : AIJN Code of Practice Expert Group, in Kasterlee, BE
- 3rd October : AIJN National Secretaries meeting, Vienna
- 3rd October : AIJN Regulatory Affairs Expert Group meeting, Vienna
- 4th October : AIJN Technical Committee, Vienna
- 11th October : AIJN General Assembly, Antwerp
- 12-13th October : Juice Summit, Antwerp
- 14th October : Fruit Juice Matters - Executive Committee
- 9th November : Fruit Juice Matters - Executive Committee
- 9th November : AIJN CSR Expert Group meeting, Brussels
- 10th November : Juice CSR Platform Plenary meeting, Brussels
- 8th December : Fruit Juice Matters - Executive Committee