



We are happy to present the June 2017 AIJN Newsletter.  
Please find below a general update on all the projects carried out by our association.

### General Assembly Lisbon May 2017



The AIJN General Assembly elected Mr José Jordão from Sumol+Compal as the new President of the AIJN, Mr Wolfgang Schwald from Rauch as the new 1st Vice-President and Mrs Marjan Skotnicki-Hoogland from FrieslandCampina Riedel as 2nd Vice-President. It was also the moment for the members to say goodbye to Jorgen Dirksen who resigned as 1st Vice-President from the Board in view of his retirement later in the year. As representative of the Danish Fruit Juice Association Jorgen entered the Board in 2002 and was the longest serving AIJN Board member.

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The Code of Practice now contains 27 reference guidelines

The Reference Guideline for Coconut Juice was approved by the AIJN Technical Committee on 6 April 2017 and formally adopted by the AIJN General Assembly on 11 May 2017. It has been published on the AIJN website as "Provisional", meaning that during the next 2 years more data can be submitted to the COPEG. After this 2 years period the reference guideline will be published in its final, established form.



## JuiceCSR



### Enlargement of the Juice CSR Platform

This spring, the Juice CSR Platform became richer by 2 more members: we are very glad to welcome another retail representative, ALDI SÜD, and a representative of Polish fruit growers cooperative from Fruit Group. We are convinced that the new members will contribute greatly to the work of the Platform country-crop working groups (Brazil-orange, Poland-apple, Thailand-pineapple), which are now initiating their first pilot projects.

### Juice CSR Platform LinkedIn page

As of the 1st June you can also follow the Juice CSR Platform LinkedIn page <https://www.linkedin.com/company-beta/18095255>

The page is sharing general information and updates on Platform activities, but it is also designed to showcase news from all Platform members.



### Fruit Juice Matters 2017 Report



The Fruit Juice Matters (FJM) programme saw a lot of activity in Q2. On a pan-European level, countries will issue a first content piece on vitamin C and exercise by the end of June, as well as a second release on dietary guidelines in July. A centrally-hosted good practice workshop will also take place in Brussels on 28 and 29 June. In addition, a series of legal webinar training sessions on communications have taken place and we're about to kick off central Scientific Expert Panel research proposals.



Looking at countries, we count nearly 40 individual media activities, 9 FJM events (including congresses and scientific round tables) and more. Additionally, all FJM countries have a live website that you can access via [www.fruitjuicematters.eu](http://www.fruitjuicematters.eu)

Find a complete overview of FJM 2016 activity [available here](#)

The registration of the 2017 Juice Summit has started, already more than 140 high-profile companies and organisations registered and more than 15 sponsors! Every year more successful, the 5th anniversary edition will certainly be again the major event in the juice industry.



To participate in the summit

<http://www.juicesummit.org/register>

To become a sponsor

<http://www.juicesummit.org/sponsors-exhibition/>



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